

THE MAGNETIC CHURCH

If you build it, they will come,
If you live it, they will stay.©

A Conference Presented by
Andrew D. Weeks

Equipping *your* church
to help attract, welcome
and retain new members

**FRIDAY EVENING, OCT. 1 &
SATURDAY, OCT. 2, 2010**

Sponsored by
**The Episcopal
Diocese of Delaware**

Hosted by
**St. Anne's Episcopal Church
15 E. Green St.
Middletown, DE 19709**

THE MAGNETIC CHURCH

www.magnetic-church.com

PRACTICAL EVANGELISM
- Scores of Ideas You Can
Begin to Apply Immediately !

Everyone Welcome !

A gifted lay evangelist and humorous, inspiring speaker, Andy created this program to involve skeptics, stimulate activists & engage the curious, to help *everyone* learn more about new member ministry. As he has for churches all across North America, he will: invite us into his faith journey; guide us through this **spiritually** based, **fun and practical** exploration of evangelism; and challenge us to embrace new, creative *ministries*, not more *tasks*.

He will address many issues, including:

- ✓ How can we make our signs, property, communications, buildings, website & worship more inviting & welcoming?
- ✓ How can we make visitors want to come back to our church and stay?
- ✓ I'm private and quite reserved; how can I 'do' evangelism in my church?
- ✓ Many members of my church are very uncomfortable with evangelism and are resistant to change; how can I help to inspire, motivate and interest them?

REGISTRATION FORM

MAGNETIC CHURCH CONFERENCE

Registration Fees: **Diocesan Members:** \$35 per person **OR** \$30 each if **prepaid and preregistered** in groups of 4 or more. **Guests:** \$45.00 each. Fees include materials, refreshments and Saturday lunch. **Childcare is Free:** But! You must pre-register them so we can care for them!

Please make check payable to:

St. Anne's Episcopal Church

Memo: Magnetic Church Conference

Please include your payment in full when you return this form by **mail** to:

St. Anne's Episcopal Church
PO Box 421, Middletown, DE 19709

Please Print:

Name _____

Address _____

City/State/Zip _____

Email _____

Telephone (____) _____

Name of Church _____

Location _____

Dietary restrictions / special needs:

Child Care: @:
name/age/Fri/SatAM/PM

ABOUT ANDY WEEKS

Andy is a cradle Episcopalian who now lives in New England. During the 80's, he was a very involved layperson, as a church treasurer for nine years and as a member of several church boards and committees. Yet like many others, he drifted away for a variety of reasons. Later, when he tried to "shop" for a new church, he encountered so many of the obstacles and lack of caring response newcomers often must endure.

These highly negative personal experiences prompted him to write **WELCOME! Tools & Techniques for New Member Ministry** published by **The Alban Institute**. He then began to develop this program and become an evangelism leader. And so, after 20 very successful years in corporate life, he left that world to accept God's call and devote himself full-time to this **lay** ministry.

OTHERS HAVE SAID ...

Participants at earlier events have described Andy's presentation as: "so lively"; "fun"; "more new ideas & creativity than I could ever have imagined"; "an amazing amount of material in just nine hours"; "practical information that can be used immediately"; "engaging"; so encouraging and accessible, and far beyond their initial expectations.

We invite you to enjoy the wealth of his experience, humor, spirituality and intense story telling skills. Come and be challenged to explore new *opportunities*, leaving aside the old "shoulds, musts and oughts".



TO REGISTER

Sept. 24, 2010
(Earlier, if at capacity)

We invite *all* individuals, but we encourage each church to send their entire management groups and *multiple* members with many *different* interests - communications, finance, property, hospitality, greeters - so that they may return home as much more effective and diverse *teams*. So please, help us plan adequate facilities and have sufficient materials by completing and mailing the registration form with your fee **now**. We will accept late registrations and walk-ins *if* space permits.

!! PLEASE BRING !!

For the small group media workshop to be effective, it is *crucial* that **each participant** (**not** each church) brings one copy of their newsletter, welcome brochure/visitor form or packet, contact letters, and worship bulletin.



DIRECTIONS

From Route 1S: Take 2nd exit past toll plaza - Middletown / Odessa. Turn right onto Rt. 299.

From Route 1N: Take Middletown/Odessa exit. Turn left onto Rt. 299.

Then (from both, once on Rt. 299): Go through 4 traffic lights (4th= Catherine Street), plus 1 more block to Cox St. Turn left onto Cox St. The church is at Cox and Green, on your right.

QUESTIONS - Please Contact

Lois Crouse:
office@st-annes-church.com
302-378-2401; fax: 302-378-3807

FRIDAY: 6:30 PM TO 10 PM

- 6:30** Registration; Refreshments.
- 6:45** Worship; Welcome; Orientation.
- 7:00** Introduction to Lay Evangelism: My conversion story; Pitfalls and success paradigms; Equipping all the saints to *Walk with Jesus*.
- 8:20** Break with refreshments.
- 8:35** 21st Century Realities; Getting past negative stereotypes; Encouraging change; Shifting your church from "community" to "destination".
- 9:50** Worship (to 10 PM).

SATURDAY: 8:30 AM TO 4 PM

- 8:30** Fellowship; Refreshments.
- 8:45** Worship; Announcements.
- 9:00** Presenting Your Church to the Community (marketing): property, signs, media - print / TV / Internet.
- 10:30** Break with refreshments.
- 10:45** Ministry of Greeting: small groups.
- 12:15** Lunch (provided).
- 1:15** Communications Review - design and language: bulletin, brochure, newsletter, web-site; small groups.
- 3:00** Break with refreshments.
- 3:15** Managing Growth: new structures & groups to incorporate new members (highlights, as time permits).
- 3:50** Closing worship.