

THE MAGNETIC CHURCH

If you build it, they will come,
If you live it, they will stay.©

A Conference Presented by
Andrew D. Weeks

Equipping *your* church
to help attract, welcome
and retain new members

**FRIDAY EVENING, NOV. 5 &
SATURDAY, NOV. 6, 2010**

Sponsored and Hosted by
St. Stephen's Episcopal Church
and Retreat & Renewal Center
2310 N 56th Street
Phoenix, AZ 85008

THE MAGNETIC CHURCH

www.magnetic-church.com

PRACTICAL EVANGELISM
- Scores of Ideas You Can
Begin to Apply Immediately !

Everyone Welcome !

A gifted lay evangelist and humorous, inspiring speaker, Andy created this program to involve skeptics, stimulate activists & engage the curious, to help *everyone* learn more about new member ministry. As he has for churches all across North America, he will: invite us into his faith journey; guide us through this **spiritually** based, **fun and practical** exploration of evangelism; and challenge us to embrace new, creative *ministries*, not more *tasks*.

He will address many issues, including:

- ✓ How can we make our signs, property, communications, buildings, website & worship more inviting & welcoming?
- ✓ How can we make visitors want to come back to our church and stay?
- ✓ I'm private and quite reserved; how can I 'do' evangelism in my church?
- ✓ Many members of my church are very uncomfortable with evangelism and are resistant to change; how can I help to inspire, motivate and interest them?

REGISTRATION FORM

MAGNETIC CHURCH CONFERENCE

Registration Fee: **\$35@ parish members.**
Guests: \$45 each OR \$40 per person if prepaid and preregistered in groups of 4 or more. **Full-time students: \$25 each** (must include proof of F/T status with registration). **Childcare Extra Fee: \$5 per family** for entire event (must pre-register).

Please make check payable to:
St. Stephen's Episcopal Church
Memo: Magnetic Church

Please include your payment in full when you return this form by **mail** to:

St. Stephen's Episcopal Church
ATTN: Magnetic Church
2310 N 56th Street
Phoenix, AZ 85008

Please Print:

Name _____

Address _____

City/State/Zip _____

Email _____

Telephone (____) _____

Name of Church _____

Location _____

Dietary restrictions / special needs:

Childcare: @:name/age/Fri/Sat-AM/PM

ABOUT ANDY WEEKS

Andy is a cradle Episcopalian who now lives in New England. During the 80's, he was a very involved layperson, as a church treasurer for nine years and as a member of several church boards and committees. Yet like many others, he drifted away for a variety of reasons. Later, when he tried to "shop" for a new church, he encountered so many of the obstacles and lack of caring response newcomers often must endure.

These highly negative personal experiences prompted him to write **WELCOME! Tools & Techniques for New Member Ministry** published by **The Alban Institute**. He then began to develop this program and become an evangelism leader. And so, after 20 very successful years in corporate life, he left that world to accept God's call and devote himself full-time to this **lay** ministry.

OTHERS HAVE SAID ...

Participants at earlier events have described Andy's presentation as: "so lively"; "fun"; "more new ideas & creativity than I could ever have imagined"; "an amazing amount of material in just nine hours"; "practical information that can be used immediately"; "engaging"; so encouraging and accessible, and far beyond their initial expectations.

We invite you to enjoy the wealth of his experience, humor, spirituality and intense story telling skills. Come and be challenged to explore new *opportunities*, leaving aside the old "shoulds, musts and oughts".



TO REGISTER

Oct. 28, 2010
(Earlier, if at capacity)

We invite *all* individuals, but we encourage each church to send their entire management groups and *multiple* members with many *different* interests - communications, finance, property, hospitality, greeters - so that they may return home as much more effective and diverse *teams*. So please, help us to plan adequately by completing / mailing the registration form and fee **now**. We will accept late registrations and walk-ins *if* space permits.

!! PLEASE BRING !!

For the small group media workshop to be effective, it is *crucial* that **each participant** (not each church) brings one copy of their newsletter, welcome brochure/visitor form or packet, contact letters, and worship bulletin.



DIRECTIONS

From the **North**: I-17 to I-10 east to 202. Exit at 52nd St. north (left) to Oak. Turn right (east) onto Oak; turn north onto 56th St.
From the **South**: I-10 to 143 to right onto McDowell; turn left onto 52nd St.; turn right onto Oak; turn left onto 56th St.
Local: Thomas to 56th St.; south on 56th St.

QUESTIONS - Please Contact

Ronda Kelso:
rkelso@ststephens.org; 602.206.8812
OR Fr. Greg Fry: gfry@ststephens.org
602.840.0437; fax 602.840.4586

FRIDAY: 6:30 PM TO 10 PM

- 6:30** Registration; Refreshments.
- 6:45** Worship; Welcome; Orientation.
- 7:00** Introduction to Lay Evangelism: My conversion story; Pitfalls and success paradigms; Equipping all the saints to *Walk with Jesus*.
- 8:20** Break with refreshments.
- 8:35** 21st Century Realities; Getting past negative stereotypes; Encouraging change; Shifting your church from "community" to "destination".
- 9:50** Worship (to 10 PM).

SATURDAY: 8:30 AM TO 4 PM

- 8:30** Fellowship; Refreshments.
- 8:45** Worship; Announcements.
- 9:00** Presenting Your Church to the Community (marketing): property, signs, media - print / TV / Internet.
- 10:30** Break with refreshments.
- 10:45** Ministry of Greeting: small groups.
- 12:15** Lunch (provided).
- 1:15** Communications Review - design and language: bulletin, brochure, newsletter, web-site; small groups.
- 3:00** Break with refreshments.
- 3:15** Managing Growth: new structures & groups to incorporate new members (highlights, as time permits).
- 3:50** Closing worship.